

AVW • TELAV Audio Visual Solutions

4545 W. Davis Street, Dallas, Texas 75211

Telephone: 214-623-1300

info@avwtelav.com

Facsimile: 214-337-5984

www.avwtelav.com

To Whom It May Concern:

I have known Jim Sturdivant both personally and professionally for the past 12 years. During that time, he has been an employee, a contractor and a friend... but most of all he has been a creative resource on whom we rely for fresh ideas, stimulating concepts and honest feedback that often takes complex topics and communicates them effectively through the spoken word.

As an employee of AVW Creative Services, Jim served as our Creative Director and worked alongside other professionals in the media and event production business to create some innovative and effective projects that had a high return on investment for our customers and insured our continued success with them.

As a contractor for projects produced by AVW, Jim likewise provided the same commitment to excellence that attracted and maintained the creative side of our business with numerous corporate and professional organizations across the country.

As a friend, Jim has been a good sounding board for both personal and professional topics... providing honest feedback and often a unique perspective that added a new dimension to the considerations and aided in our decision making.

Jim has a lot to share, with peers and with students who can benefit from his varied experiences and challenges. I feel he would be an outstanding addition to any venture with which he chose to join.

Sincerely,



Bob Walker
Vice President – Creative Services
AVW-TELAV Audio Visual Solutions