**FASTech Marketing Email**

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Thank you for visiting with FASTech at the PLMA show! The customizable packaging we demonstrated there ties mobile and social media into individually targeted marketing initiatives that fully integrate your shopper engagement strategies. The new **CUSTOMprint+** product we launched at the show is the ideal solution for:

• Cross-merchandising and cause marketing initiatives

• On-shelf inventory sales generation

• Variable product sample mailings that meet USPS deliver standards

• Cost effective, quick-to-shelf test marketing and variable packaging short runs

• +”Store Of The Community” localized demographic POS

To help you determine just how **CUSTOMprint+** could help you meet your marketing challenges and increase your sales at the retail shelf, we would like to send you a copy of our PLMA presentation, “Profitable Packaging Through Customization And Personalization,” and then follow-up by contacting you in the near future with ideas, suggestions and brainstorms.

Thank you again for visiting with us. If you have questions or would like additional information, please do not hesitate to contact me.