

# *The Trixie Capone Show*

## Fromm/Naturelle Exhibit Script

**Premise:** *The Trixie Capone Show* is an Oprah-style call-in talk show hosted by Al's Granddaughter, Trixie.

**Cast:** Trixie, Vito Corleone, Michael Corleone, Sonny Corleone and Fredo Corleone

**Set Decoration:** The set for the show is done in mobster modern, a simple but stylish glitter-on-glitter motif with a bespangled *Trixie Capone Show* cut-out sign forming a proscenium arch between glitter-curtain wings. Underneath, four stools with zebra-pattern cushions stand ready to receive her guests. At stage right, a draped table holds an array of Naturelle, Fromm and André products.

**Costuming:** Trixie herself completes the haute decor, by appearing in gold spandex pants; open-toed, stiletto-heeled mules; an off-the-shoulder peasant blouse decorated with rhinestone-and-glass-bead appliques that spell out "Trixie;" a black push-up bra with shoulder straps; rhinestone-covered cat's-eye glasses and a bouffant hair-do a la Peg Bundy. Vito appears in a three-piece pin-striped suit; Michael wears a WWII army uniform; Sonny wears a flamboyant suit of checks or broad stripes with wild tie and spats; Fredo wears a white blazer with skinny black tie and black slacks and carries a drink in his hand.

**Stage Direction:** When the audience enters, the set is dark. When they are seated, stage lights begin to fade up and flash about , as brassy music and a taped voice-over announces the show:

**VO Intro:**

*"Ladies and gentlemen, welcome to the talk show that nobody talks about if they know what's good for them, The Trixie Capone Show! And just because you never know who's listening, we ask that all the members of our studio audience put on our special de-bugged head phones -- or else, capish? Now, please welcome the star of our show, the granddaughter of the late, great Alphonse, Trixie Capone!"*

**Stage Direction:** Trixie enters to the last strains of her opening fanfare and makes a wobbly curtsy. As she regains her balance, she takes chewing gum out of her mouth and sticks it to the underside of one of the stools. Then she takes a wireless hand-held microphone from a stand, adjusts her bra with a mighty heave and says:

## Trixie

"Yo, everybody! Welcome to the show. Today's show is being brought to you by Fromm scissors, André Hair and Salon apparel and Naturelle hair care products. These are the best sponsors on the street. Fromm owns the number one selling scissors line in the U.S.A. That's because Fromm's value products appeal to the masses and Fromm's professional scissors appeal to the best stylists in the industry. *(holds up representative samples)* André Hair Apparel is also the number one selling brand in the U.S.A., with better variety, better packaging and higher quality than any other brand. *(holds up representative samples)* André Salon Apparel offers a variety of Shampoo Capes, Comb-Out Capes, Hairstyling Capes and Salon Apparel in five popular colors and made of unique materials like Rip Stop Grid and patented designs like the Dri-Back Shampoo Cape. *(holds up representative samples)* This is the best quality and selection in the industry.

And Naturelle's shampoos, conditioners, sprays and styling products are THE price/value alternatives to the high-priced brands. Aura is the "smell it and sell it" line of hair care products which includes five color enhancing shampoos, all formulated from natural ingredients to calm, sooth and invigorate the user's state of mind as well as her hair. *(holds up representative samples)* Aura skin care products include three cleansing and one moisturizing product which are being promoted for the next 45 days through a Fantastic Incentive Program for all Sally employees. *(holds up representative samples)* Volumax is a complete line of professional hair care products that add volume to the hair, including one new product being introduced here at the Conference. *(holds up representative samples)* Biotera

is a line of products utilizing the best of nature and science together to to create a complete line of professional hair care products. (*holds up representative samples*) And Naturelle also manufactures quality perms at very affordable prices. (*holds up representative samples*) These are all price/value alternatives, but the quality is uncompromised because Naturelle knows that if the quality isn't there nobody will buy it no matter how little it costs. And you can take that to the loan sharks!

So how are yuz today? You're all looking very good today, very fashionable. You like my blouse? I did that myself in rehab. Whaddaya think?

Everybody's headphones working OK? If you're having any problems, raise your hand and one of the boys will come around and fix it good. I'm sorry we gotta ask you to wear these things, but the Feds keep trying to listen in to learn our beauty secrets and we can't have that because then those bums would look as good as we do and we couldn't spot 'em so easily, am I right? Yeah, you bet your life I am, if you know what I mean!

So! Speaking of beauty secrets, I got a show you can't refuse! Our topic today is Grooming for Respect and I got one of the best groomed and most respected families in America -- or Sicily -- to come and share their beauty secrets with us. These are people who know how to look their best even under the most difficult circumstances -- in a line up, on the witness stand, even in a cross-fire, these people look great -- and because they do, they get respect, know what I mean?

So, put your hands where we can see 'em and give a big welcome to a really well-groomed family man, my own godfather, Don Vito Corleone!"

**Stage Direction:** Don Corleone enters to the theme music from *The Godfather* and Trixie greets him by kissing his ring. He gestures for her to stand up and then addresses the audience in his raspy New York/Sicilian accent:

**Vito**

"I understand you people have come seeking a favor. You want to know the beauty secrets of the Corleone family. You want respect. This I understand. I am glad you have come to me with this request on the occasion of my goddaughter's show because, if you had come to me any other time, I would not be able to help you. But as it is, I consider it a matter of honor and I am prepared to grant you this favor -- on the condition that one day my family may ask a small service in return. It's an offer you can't refuse, so don't try to leave. Now I want you to meet my boys. Sonny! Come on out here."

**Sonny**

Sonny bounces out on stage like a fighter in training, bounces up to The Godfather and a little one-sided fake sparing with him. He looks out at the ladies in the audience, confident that his showing off has not gone unnoticed, finds one he likes and gives her a wink. Then he greets his father.

"Hey, Pops!"

**Vito**

"This is my oldest, Sonny. He's tough; he's quick; he's a good lookin' kid. You ladies better watch out for this one."

Sonny feigns innocence.

"Don't get me wrong. He means no disrespect, do you, Sonny?"

**Sonny**

"Disrespect? For these lovely ladies...ah...and gentlemen? Never, Pop!"

**Vito**

"OK, that's good. You go have a seat over there."

On his way to his seat, Sonny finds another woman he likes, gives her a wink and a "va-va-voom" hand gesture and pays her a quick compliment.

Fredo starts to come out, but stops and steps back, unsure if he should come out now or wait until Vito says something. Vito gestures for him to come on out. With great hesitation and uncertainty, Fredo comes out. He is half-blasted and carries a drink in a high ball glass with a swizzle stick. He tries to stand slightly behind Vito, but Vito puts his arm around Fredo and draws him up to his side.

**Vito**

"This is Fredo. He's a little shy. Stand up straight, Fredo. That's better."

Vito affectionately pats Fredo's cheek.

"But he's a good boy. Go sit over there next to your brother."

**Fredo**

"Sure, Pop."

Fredo goes and sits next to Sonny.

**Vito**

"And this is my youngest son..."

Michael comes out and stands next to Vito.

"Michael."

Vito puts his arm around Michael.

"We're all expecting great things out of Michael."

**Sonny**

"Yea, we call 'em Joe College!"

**Fredo**

"Joe who?"

**Michael**

"This is my family. It's not me."

**Vito**

"These are my boys. I don't apologize for them." (to Trixie) "Now Michael and I are going to go over here and sit down and we're going to put ourselves under your protection."

**Trixie**

"Thank you, Godfather. How about a nice round of applause for my guests, ladies and gentlemen, The Corleone Family."

The audience applauds.

"OK! I know you're as excited about my guests as I am and I see our phone lines are all lit up, so if you gentlemen are ready, let's take our first call. Let's go to...Donna over in Philly. Are you there, Donna?"

**Donna**

"Hello? Are you talking to me?"

**Trixie**

"Yes, we are. You're on the air with the Corleone Family. Do you have a question for them?"

**Donna**

"Yes I do. Here's my problem: My husband and I were having a quiet dinner with a few of our friends at a nice little place downtown when, all of a sudden, that rat, Joey Linguini, comes in and starts shooting at us! Well, ba-da-bing/ba-da-boom! The next thing I know we're crawling under tables, we're crawling under chairs, there's bullets and dishes flying everywhere and everything like that... Now I got gum in my hair, I got ravioli in there, I got Alfredo sauce... What am I gonna do?"

**Trixie**

"Ooooooh! I just hate it when that happens! Godfather, what advice can you give Donna?"

**Vito**

"There's only one way to deal with this kind of disrespect. First thing you do is set up a meeting with Joey Linguini, someplace on Tessio's turf. Then..."

**Trixie**

"Excuse me, Godfather, I don't want to interrupt, but I think she means what should she do about her hair."

**Vito**

"Oh yes! Of course. First things first. Restaurant shoot-outs are your specialty, Michael, why don't you take this one?"



**Michael**

"OK, Pop. Here's the thing, Donna, your hair has been through a lot and so have you. So for both you *and* your hair, I'm going to recommend some Florescence Aromatherapy. "

**Sonny**

"Hey, what did I tell you? Is this guy Joe College or what? "

Sonny playfully puts a quick headlock on Michael, then releases him and pats his cheek.

"Those are some *very* big words, Michael, very nice! G'head!"

Michael stiffly straightens himself out and continues.

**Michael**

"Florescence Aromatherapy is what you get when you use Aura products from Naturelle, Sonny. Because the Aura line of products are made from pure botanical ingredients, extracts from flowers and plant oils, that not only do good things for your hair but good things for your head, too. What color hair do you have, Donna?"

**Donna**

I'm a blonde.

**Michael**

OK, in that case I'm going to recommend starting out with some Camomile Shampoo to clean your hair and calm your nerves. It's especially formulated for blondes."

**Donna**

"Excuse me, Mr. Corleone, but that sounds awfully expensive. It sounds like Aveda products."

**Michael**

"Aura products are every bit as good as Aveda products, Donna, but they cost a lot less. That's because they're from Naturelle. These people sell more quality for less money than any other family (*the others look at him sharply*) -- I mean company. (*they all approve*) Take, for example, Naturelle's Facial Skin Care products. "

Trixie holds up all 4 facial products for the audience to see (as she does with each product Michael mentions).

"These products are not only going to clean off all that Marinara and Ravioli sauce, they're going to make you feel refreshed and invigorated. And, Donna, Naturelle is going to be giving a dollar to any Sally Beauty sales associate every time she sells one of these skin care products between October 15th to November 30th. So you shop with Sally Beauty and you know you'll be treated with respect.

Then, you finish up your rehabilitation with one of Naturelle's very affordable perms, and you'll be looking so good even Joey Linguini will have new respect for you."

Trixie holds up perms

**Vito**

"That's right. *Then* you arrange a meeting, and..."

**Trixie**

"Thank you, gentlemen. That was very informative. And caller, you might also want to think about eating Chinese next time you go out. Nobody *ever* thinks to look there. Let's take another call. This time it's Heidi from L.A. Go ahead, caller, you're on the air."

**Heidi**

"OK -- this is like really rad -- OK, here's my situation. My boyfriend just bought me a styling salon so he could, like, shampoo his money or something like that. He says I don't have to turn a profit but I have to *look* like I really know what I'm doing! Only I have, like, *no idea* what I should wear, you know?"

**Trixie**

"A lady with nothing to wear -- shouldn't really be a problem in L.A. -- but how can we help her, Godfather?"

**Vito**

"We're going to give this one to Fredo. He's the fashion plate of the family. Talk to the lady, Fredo."

**Fredo**

"Sure, Pop. I know just the thing for Heidi. What the most professional, most successful hair stylists are wearing...is André Salon Apparel."

Trixie holds up a fan of André packages. Then she holds up a stylist's apron as Fredo mentions it.

"This is the Number One brand in the business. They got a whole line of salon apparel -- and it's all *quality goods*. Take their stylist aprons -- these things are made from a *very high tech* material called rip stop grid that actually resists rips. I'm not saying it's *bullet proof* or anything like that but, say somebody comes at you with a knife...this feature could come in *very handy*."

Trixie opens a switch blade and makes a few stabs at the apron to demonstrate.

"Rip stop grid material is also waterproof, which could come in handy if you were attacked by Dennis the Menace."

Trixie pulls out water machine gun and squirts the apron.

"So you wear André Salon Apparel and you're going to get respect."

**Vito**

"And when it comes to running your business, don't worry about a thing. Just tell all the customers who come in that you can't squeeze them in for two months. They'll go someplace else. It'll be a piece of cake."

**Trixie**

"Good advice, Godfather, and you, too, Fredo. André is Number One. I especially like their Patented Dri-back Shampoo Cape. (*holds up & shows cape*) With its unique in-sink extra flap, this is the only shampoo cape on the market designed to prevent damp collars and backs. I like to wear one when I got something really messy to do around the house. Like that time my husband got into that disagreement with the Tataglia brothers in the game room. There was blood *everywhere...except* under my Dri-back Cape! But that's enough reminiscing. Let's take another call. Let's go to Candy in Baltimore. What's your question, Candy?"

**Candy**

"Hi, Trixie. Bon Jor-no, Godfather. Here's my problem. I need to completely change my hair style and it has to be tonight and I can't go to the stylist -- they're watching every shop in town! What can I do?"

**Vito**

"This is a very delicate problem, but you've come to the right place. Sonny -- who do we have on the Baltimore city council?"

### Sonny

"I don't think she's got time for that, Pop. If I understand the problem, and I think I do, this lady's got to completely change her appearance and make some travel plans *tonight!* Am I right? OK, so start with a new hair cut. You only got time to do this once, so you want to use the best scissors there are. That would be Fromm scissors."

He pulls a pair of Fromm scissors from his pocket.

"These are the UltraLight model. They got Micro-Honed Serration on one blade to eliminate slipping, run smooth and cut softly. They're also very good on clothesline, duct tape, whatever's tying you up, you know what I mean? That's why I always carry a pair. From offers the Sharp and Rave models for value performance, and the Free Cut, Comfort Grip and Impressions models for outstanding performance and value. This is the best value and the best quality you could find even if you *weren't* being watched. For you, I'm gonna recommend the Comfort Grip model because it is all stainless steel and has comfort coated handles. Give yourself a good Fromm cut and those *jabones* will never recognize you."

### Vito

"And when you're making your travel plans, Candy, think about Sicily. It's beautiful there this time of year."

**Trixie**

"Indeed it is, Godfather. And very romantic, too. In Sicily, you never know, maybe you'll meet somebody, get married, get a little bombed, who knows? Now let's take a call from Carla in Miami."

**Carla**

"Hola, Trixie! Hola, Godfather. My problem is with salt water. My boyfriend is in the importing business and I spend a lot of time in speed boats. It's a lot of fun -- and very glamorous; I even met Castro once -- but all the wind and the salt spray, they're making my hair look like Hurricane Andrew slept there, ju know? What should I do?"

**Vito**

"Hey, I got my start in the importing business, too. Only we used Coast Guard boats and we didn't have your problem. Michael, you're the environmentally conscious one, what does this lady do about her environmental problem?"

**Michael**

"Nature is her problem, and nature is her solution, Pop. What Carla needs is Biotera products, scientifically blended from natural resources and botanical extracts."

**Fredo**

"Hey, Sonny, there he goes with the college words again!"

**Michael**

"Never take sides against your family, Fredo. Now, as I was saying, Carla, next time you come in off a run, get yourself some Biotera Moisturizing Shampoo from Naturelle. "

Trixie holds up products as they are mentioned.

"That's going to rejuvenate and moisturize your hair. Follow that with some Biotera Reconditioning Conditioner. That's formulated to nourish and condition dry and damaged hair. Apply a little Biotera Styling Gel or Styling Glaze to get some body and some control working for you. Then finish off with some Biotera Finishing Spritz.

These products are some of the best natural hair care you can buy.

They're very similar to Matrix's Biolage; they work just as well but they cost a lot less. If you shop at a Sally Beauty Store and you want to practice your Spanish, you're going to find catalogue sheets for all of Naturelle's products printed in Spanish there. It's an offer you can't refuse."

**Vito**

"I always thought it would be your brother saying that. But it's good advice. "

**Trixie**

"Right you are, Godfather, as usual. Now let's go to Sadie in Dallas.



**Sadie**

"Yes, I hope so. My boyfriend says I look like a drowned rat."

**Vito**

"Sonny, you're the expert on rescuing ladies in distress. Yo take this one."

**Sonny**

"Sure, Pop. I don't know what you look like or nothin', Sadie, but you can tell your boyfriend for me that he's the rat and, unless he can swim in cement shoes, he's gonna be the one drowned if he ever says anything like that again. You tell him I said so."

**Sadie**

"But Mr. Corleone...he's right! My hair looks like over-cooked linguini, even right after I style it."

**Sonny**

"Oh. That's different. I been out with a couple linguini heads myself and it's not a pretty sight. But you don't worry about it. Here's what you do. Go down to your nearest Sally Beauty store and get yourself some Volumemax products."

Trixie holds up products

"Volumemax is a complete line; shampoo, conditioner, glaze, gel, mousse, spritz and spray and it's all designed to give your hair the volume, the body and the all-round healthy look that even a jerk like your boyfriend will respect. Volumemax is Naturelle's answer to Matrix's Vavoom, only

it costs a lot less. One of these products you're gonna like best is Voluemax Shaping Spray. It holds fantastic. And you can use it as a working hair spray as well. With this stuff, you could slap your boyfriend about the head and shoulders repeatedly and still look great. You do that.

"

### **Vito**

"That's good advice, Sonny, good advice. But don't forget the value of a gun in personal relationships. Like Trixie's late grandfather once said, 'You can get more with a kind word...and a gun...than with just a kind word.'"

### **Trixie**

"Right you are, Godfather, and thanks for remembering. Now let's see if we've got time for one more call. How about Angela in Detroit. Are you there, Angela?"

### **Angela**

"I sure am, Trixie, and I've got a real problem. My husband Vinnie's trial is coming up next Thursday, and you know how important it is to look good in front of a jury. I'm having my hair done that morning but, what if it rains? I show up looking like a drowned rat and it's all over for Vinnie! What should I do?"

**Vito**

"Another fashion question. Fredo, what should this lady do?"

**Fredo**

"Once again, the answer is André, Pop. "

Trixie holds up product as it is mentioned.

"Along with their salon apparel, André's got a whole line of rain, wind, shower, sleep and get ready wear that will protect this lady's style from salon chair to witness stand. They keep out rain, snow, sleet, even Alfredo sauce. André is by far the number one brand because because they got quality, style, selection and value. For this caller, I'm gonna recommend the Rain Visor model 855. You couldn't have better protection than this even if you had Big Al himself holding your umbrella. No disrespect."

**Vito**

"Very good, Fredo. And for Angela, I've got one final bit of advice. When you're at the trial, and you're sitting behind your husband crying quietly for the jury, use a tissue to dab your eyes, not a hankie. This is because juries get very unsympathetic if they see a monogram. Remember that."

**Trixie**

"Thank you, Godfather, and thank you Michael, Sonny and Fredo. I'm afraid that's all we have time for today. The good folks at Naturelle, Fromm and André hope you've had a good time and that you'll remember Fromm and André for being the Number One brands in the market and

Naturelle for being the high-value alternative to the high-cost brands. To close our show, I've asked the entire Corleone Family to join me in a little production number. Gentlemen, are you ready?"

They all stand and the music rolls (*Godfather* theme).

Song Lyrics:

To get respect from those you meet,  
Your hair must look and smell so sweet.  
You must look fine, come rain or shine,  
Or you'll soon find you've got concrete around your feet.

Looks can kill, if you look weak.  
It is the truth. I know it well.  
To live a long time here's the key  
Use André, Fromm and Naturelle.