

Middleton, Burns & Davis Pioneers the Office-less Office Innovative Efficiency in a Traditional Industry

DALLAS, TEXAS, March 15 /PR Newswire/ -- A changing market in the accounting profession is demanding changes in the way accounting firms deal with their clients, their colleagues and their technology. The innovative response to this challenge by Dallas accounting firm, Middleton, Burns and Davis, has set new standards for the way accounting firms operate. Through the use of cutting-edge ergonomic and architectural technology, MBD has achieved unprecedented levels of openness, flexibility and efficiency in the design of their new offices at 3333 Lee Pkwy # 350, Dallas, TX 75219.

Where accounting clients once wanted lengthy conversations in private offices behind closed hardwood doors, they now want instant, secure electronic data transfer and accountants who make the most efficient possible use of their time. That's why you will see no hardwood offices at MBD. Instead you will see openness, created by floating glass walls and doors that can be reconfigured at any time to accommodate the space needs of special projects, making everyone at MBD visible and accessible to one another at all times. Everyone is also tied into an advanced wireless computer and telecommunications network that gives MBD personnel unencumbered mobility throughout the space and allows people to carry everything that used to constitute their office (telephone, message recorder, files, computer) wherever they need to work.

Another factor demanding change is that, as the accounting industry has moved away from the traditional apprentice model of professional development in recent years, increasing turnover and a shrinking supply of accounting graduates has demanded a more effective system of learning, coaching and retention. Their new office space has allowed MBD to implement just such a system -- a system that revives and reinvigorates the apprentice model. Staff work in open work areas designed to accommodate collaboration. Officers work along side staff just by sitting down and opening their laptops, providing instant coaching and mentoring; and reducing staff frustration, stress and turnover. The new design has, in fact, made executive offices all but obsolete. As MBD Officer, Carl Springer, says, "I haven't been in my office for weeks. It's just a place to hang my coat anymore."

And the continuous growth of computer and Internet technology continuously demands the adoption of new methods and new standards of efficiency. Everyone at MBD works with dual computer monitors, allowing them to work with client input and final documents side by side. Paper records are scanned and stored electronically. All data is backed up daily and archived off-site, as are the great majority of all paper records, making the office-less office 95% paperless as well. And the efficiency levels empowered by this new way of working are unprecedented.

Looking back at the way things used to be, Carl Springer says, “The old offices were really a barrier to working with staff and delivering quality service. Here, nobody waits to ask a question of an Officer anymore. This new environment encourages questions.” As Officer, Paul Parker, puts it, “There’s no magic to having an office anymore. It just gets in the way of nurturing and growing your staff.” He especially likes the white noise system that reduces the carrying distance of the average voice in an open space from 25’ down to 8’, turning a completely open space into a quiet place to work. And Officer, Peter Robbins, feels that the new offices of MBD provide a real recruiting advantage as well: “It says we are a culturally and technologically advanced company where new people can work closely with senior staff, learn quickly and advance their careers.”

For more information about the office-less offices of Middleton, Burns and Davis, please contact :

Name

Title

Address

Phone

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email

About MBD:

Middleton, Burns & Davis is a full service accounting and business solutions firm providing a wide variety of accounting, tax, and financial management services to family-owned, closely-held, and entrepreneurial business, and individuals and families of wealth. <http://www.mbdworld.com/>

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