

# SAPPHIRE INTERNATIONAL'94

Access The Information Highway

SAP AG

Neurottstrasse 16

D-69190 Walldorf

Deutschland

49 062 27 34-0 phone

49 062 27 34-1616 fax

SAP America, Inc.

International Court Three

300 Stevens Drive

Philadelphia, PA 19113

(610) 521-4500 phone

(610) 595-4910 fax

Bob Walker  
Vice President Creative Services  
AVW  
2241 Irving Boulevard  
Dallas, TX 75207-1503

Dear Bob,

Bravo! You and your team did an excellent job in helping SAP to plan one of our best conferences ever. There were many details involved in the creation of our opening and closing presentations and due to your professionalism this process was kept organized and relatively easy.

I am writing to you to personally tell you how pleased SAP was with AVW's staff and services. Although there were many factors contributing to the success of the conference, I want to thank you and your staff for their flexibility, professionalism, and courtesy.

I would like to give special recognition to Mike Mahaffey, Tom Popielski, Niles Wheeler and Jim Sturdivant who were invaluable to me for the pre-planning of the conference and especially during SAPPHIRE. They made us feel that nothing was too much to ask. AVW is lucky to have such dedicated employees, each of them are an excellent representation of your organization.

I will certainly consider using AVW again for any future events we plan. Please feel free to use me as a reference, I would be more than happy to recommend AVW.

Thank you again for a job well done!

Sincerely,

Barbara M. Boyle  
Corporate Marketing

