

Cyber-Survivor

Systemware Trade Show Exhibit

Live Performance Script

2nd Draft - 10/1/00

OPENING SET: house lights up, theme-related walk-in music up, stage lights out, theme logo on screen

House lights out, walk-in music out

“Survivor” theme music up

On-screen theme logo transitions to animated island floating in cyber-space, slowly rotating and growing larger in the frame as though we were moving closer to it

MC

16 IT Professionals marooned in cyber-space...

Island transitions to montage of extreme close-up shots of faces (of our contestants and others) caked with mud, lit by torch light, wild eyes fearfully scanning for dangers, muddy fingers dabbing dark streaks across dirty cheeks, furtive movements, hands gripping torches, maniacal grins, expressions of greed and deception

MC

...deserted... hurled into raw data... exposed to endless variables... competing for profit and promotion. Only one will out search, out compile and out report the rest. Only one has what it takes to be... the ultimate cyber-survivor.

Music out

Theme logo up

Stage lights up on contestants and MC in place, MC center stage and contestants behind lap tops placed on pedestals made of lashed-together sticks. Between them is a printer on a pedestal with cables running to both computers. Both pedestals also contain a cell phone and hands-free headsets

MC

And then there were two.

Good morning/afternoon and welcome to Cyber-Survivor. I'm your host, Jake Pabst

After 38 days of enduring blazing deadlines, howling data storms and savage management demands, all but two of our original 16 data professionals have been voted off the island -- leaving only two gladiators to compete for final survival: Richard Scratch and Kelly Wiggleworm.

MC moves to Richard

MC

Richard is our corporate cheerleader and motivational speaker who has also worked as a color consultant, dance instructor and gourmet pet-food chef. Richard, what are your thoughts going into this final round?

Richard

Machiavelli once said, "It is much more secure to be feared than to be loved." That's the way I've played the game and that's the way I've survived. I've lied; I've cheated; I've done everything right. I deserve to win.

MC

Good luck.

MC turns to Kelly

MC

And this is Kelly Wiggleworm, our environmental activist and part-time cocktail waitress who majors in self-hypnosis at the Columbia School of Mendacity. What are your thoughts at this point, Kelly? Are you nervous?

Kelly

I've been deceived, I've been double-crossed and I've been forced to retaliate. I'm sunburned, I'm bug-bit and I haven't had a bath in 38 days. I stopped being nervous about the time we had our first rat for dinner. Let's get it on!

MC moves to center stage and addresses the audience

MC

Ladies and gentlemen, the die is cast. At the end of the three challenges we have for our survivors today, one of them will be voted off the island. The other will go on to IT fame and fortune, receiving the coveted designation of SWOMP, a Systemware Output Management Professional. And the choice... is up to you.

MC turns and addresses the survivors

MC

Survivors, your first challenge is a reward challenge -- and the reward is... one of the most effective stress reduction therapies ever given away for free – this finely crafted, brilliantly colored, genuine foam rubber stress reducer, proudly emblazoned with the logo of the Million Dollar Cable Co.

MC pulls Computer Stress Reliever out of his pocket

Richard

Oh! I don't have one of those yet! And it's (color)! I love (color)!

Kelly

Well, Richard needs it more than I do, but I want it! Let's get it on.

MC

Alright, survivors, here's your challenge: Two days before coming on the island, former castaway Juan McNee made a purchase with his Island Xpress card of less than \$20 that he thought would ensure his ultimate victory. Your challenge is to find out what he purchased. Since Island Xpress processes millions of transactions every day, finding this needle-in-a-haystack will be no small task. You'll find Juan's account number on your pedestals. Survivors...start your queries!

Kelly and Richard begin working at their computers.

On screen, we see Richard's computer screen. He is entering the account # from a command line find.

MC

Let's follow the action. Richard is Using Computer Acquisitions' Hunt/Peck software package. He'll be searching through the transaction log in a serial fashion until he finds the transaction in question. This could take a while. Let's check in on Kelly.

Kelly's screen comes up with the Xtn Batch Query screen with fields for entering multiple variables. We watch as she carefully enters Juan's account number.

MC

Kelly is using the Batch Query facility in the Xact Enterprise Output Management Product Suite. She'll be entering all of the query criteria from a single screen. Very interesting! Now let's check back in with Richard.

We watch as Richard pages through transactions.

MC

It looks like Richard is still slogging through his serial transactions. When he finally completes his search, he'll...

Kelly

I've got it!!!

MC

Already?!! What have you found, Kelly?

Kelly's screen comes up with a single transaction displayed

Kelly

On February 28th, Juan made a purchase of \$17.95 from Mojo Mama's in New Orleans. I'm betting that's it. I think he bought some kind of charm to help him win.

MC

That's exactly right!!! The stress relieving computer is yours!

MC moves to Kelly and hands her the computer. Kelly caresses the thing and holds it next to her breast and sticks out her tongue at Richard. Richard displays obvious envy and frustration.

Kelly

Oh! It's mine, mine, mine, mine!

Richard

That's not even your color! You're an autumn!

MC

Congratulations, Kelly. That's remarkable. How did you make so many queries so quickly?

Kelly

It only takes one! With Xact, you enter all your variables into one query and it takes you directly to the transaction you're looking for. You don't even need to know where the information resides. Xact searches it out wherever it is!

MC

Great job Kelly! Let's move on to our second challenge.

MC moves back to center stage.

MC

Our second challenge is also a reward challenge. This time...
the reward is...

MC holds up a ... Pen.

MC

...this elegant writing instrument from Bic, beautifully inscribed with the name of it's generous sponsor, Morty's Used Mouse Pads. Featuring exquisite contemporary styling, a heavy-duty polyvinyl exterior and instant-click point retraction, this highly valued pen represents the state-of-the-art in ink-and-ball technology. Are you ready?

Kelly and Richard both moan with longing.

Richard

Ooooooooooh.

Kelly

I want it!

MC

Alright, here's your challenge: All I need you to do is tell me the available balance printed on my March, 2000 bank statement. You will earn a bonus reward if you can email a URL link to the statement you find.

MC moves to survivors, hands them each a piece of paper

MC

Here's the name of my bank and my account number. Good luck.

MC moves back to center stage as survivors begin working

MC

This is extremely challenging for our Survivors because my Bank only keeps six months of statement data online. In order to find the particular statement they will have to restore the entire month's statement run from archive. To further complicate things, accounts can drop into several statement runs per month so our survivors will first have to find the run that contains my statement.

Kelly is accessing BOX Customer Service Interface and enters the account number.

MC

It looks like Kelly has logged on to the internet and is accessing a Customer Service interface at my bank. Good strategy. Let's see how Richard is doing.

MC moves to Richard. Richard's screen shows a list of statement dates. As the MC speaks, he selects the appropriate one and activates a print command.

MC

Richard is searching for the correct statement. It looks like he's found it. He'll have to print that now; that's the only option his Hunt/Peck software gives him.

Kelly

Oh! Jake! My goodness!

MC moves to Kelly. Richard hangs over the printer like a nervous vulture. Screen shows Richard's last screen.

MC

Do you have it already?

Kelly

Have I ever! The Survivor business has obviously been very good to you! Shall I read your balance?

MC

Ah... why don't you just whisper it me.

Kelly whispers to MC

MC

That's exactly right!

Kelly

And look...

Screen shows Jake's e-mail message

Kelly

You have mail! Here's an e-mail in your box with a URL that will take you directly to your statement.

MC

Outstanding! Here's your reward...

MC hands Kelly the pen.

MC

And here's your bonus...

MC hands Kelly the other pen

...another pen just like the first one! Congratulations!

Kelly clicks both pens repeatedly, gloating toward Richard. Richard snarls back.

MC

How did you do it so quickly, Kelly?

Kelly

My Xact suite has a feature that automatically notifies depositors with an e-mail as soon as their statements are ready. The e-mail contains a URL that takes the depositor to a PDF file of their statement that they can print out from their home printer -- and it will do that with *hundreds of thousands of statements, all automatically!*

Richard's print out starts coming out of the printer

Richard

Wait! Here mine comes now! It's right here! It's not my fault you have a slow printer. I deserve to win!

MC

Well, that may be so, Richard, but... you lose. Let's move on.

MC turns to audience

MC

Our final challenge... Is an immunity challenge. The winner cannot be voted off the island in the next vote of the Tribal Council. This is the big one. You ready?

Richard

Ready.

Kelly

Let's do it.

MC moves back to center stage

MC

Alright, survivors, here's your final challenge: I'm a local dealer for Exigence, a manufacturer of high performance autos. You are a District Service Manager for Exigence hundreds of miles away and you want to help me plan my sales by showing me my progress toward your factory-to-dealer incentive program. Factory-to-dealer incentive reports are generated by the factory and, traditionally, mailed to dealers a couple of months after they have been compiled. Your challenge is to get me the report that was compiled yesterday. Good luck.

Both begin working.

MC

Let's follow the action.

MC moves to Richard as Richard's screen comes up with a menu of reports.

MC

It looks like Richard is searching for the correct report. It shouldn't take him long to find it. Let's look in on Kelly.

MC moves to Kelly. Her screen comes up with a log-on page

MC

Kelly is logging on to a secured web site and...

Screen comes up with menu of reports

MC

It looks like she has access to the reports as well.

MC moves back to Richard. Richard's screen comes up just as he is selecting a print command.

MC

Richard is printing his report out now. But remember, he's hundreds of miles away. He'll still have to mail it to me.

Kelly

Got it!

MC moves back to Kelly.

MC

OK, Kelly, where's my report?

Report menu page comes up on screen. Richard's report starts printing out.

Kelly

Right here.

Kelly clicks on "view" icon. The report come up on screen

Kelly

You also have the option to print this out – from any printer, anywhere, anytime. It's on the internet. So I don't have to send it anywhere.

. Richard takes his report off the printer and stuffs it in an envelope.

MC

No mailing? No waiting? No two-month-old information?

Kelly

No. Exact archives the factory-to-dealer incentive reports and allows intuitive access through a web interface to the same repository. The reports are available for dealers to view or print locally as soon as they are placed in the archives. And access is secured all the way down to the dealer level so no dealer can see what any other dealer is doing.

Richard

Anybody got a stamp?

MC

I'm sorry Richard, but... Kelly wins the immunity!!!!

Kelly jumps for joy

Kelly

I win! I win! I win the immunity! In your face, backstabbers!

MC

Congratulations!

MC hugs Kelly as Richard fumes.

Richard

I deserve to win! You can't change that!

MC turns to audience.

MC

OK, Tribal Council. It's now time to vote one of our castaways off the island -- and remember that Kelly has immunity! Who votes for Richard?

Audience laughs and applauds.
Theme music up
Theme logo up

Kelly does a victory dance and Richard sulks

MC

The Council has spoken!! Congratulations, Kelly, you're our sole survivor!

Kelly

I owe it all to Xact from SystemWare. They say it delivers The Xact Information to the Xact Person at the Xact Time -- and that's just what it did for me today.

MC

That's brings us to the end of our game, ladies and gentlemen. Be sure to join us for our next survivor challenge, when we maroon 16 IT professionals *inside the IRS!*

Good bye from Systemware and may all *your* challenges be... survivable!

Music up full
Stage lights down
House lights up